

Carol O'Kelly Biography

We Help Your Business Succeed...

We are a creative marketing agency who can help you find ways to improve your market penetration, communications and business development... we work with you to develop a strong brand, a unique position in your market, and design your marketing strategy to build your business.

We typically work with entrepreneurs and small to mid-size companies where we help them to develop their businesses successfully through targeted marketing strategies, dynamic digital media and improved business practices.

We are located in Dublin, Ireland and work "virtually" with many companies around the world.

www.redstorm.ie
Tel: +35312360909



Strategic marketing and business development expert Carol O'Kelly has worked with many high profile launch phase companies over almost 20 years, both in Ireland and the US.

Carol has captured attention as a passionate and pioneering Marketing Entrepreneur. An untraditional and multi-faceted approach to branding and strategic marketing provides actionable insight to those looking to build businesses, truly engage their audiences and leverage the full power of their marketing creativity for real results. A Marketeer, long immersed in the international entrepreneurial community, Carol is familiar with the common pitfalls of early stage start-ups and the tips and tools that foster success.

Having worked with companies including ESAT Telecom – as Marketing and Communications Director, Baltimore Technologies – as an external strategic advisor, AEP – as International Strategic Marketing Director and eMarconi – as CEO, Carol has in-depth experience with many "High-Potential" start-ups and has also worked closely with Venture Capitalists to ensure the successful coming-to-market of numerous major brands.

On her return to Ireland from the US to Dublin, O'Kelly launched Redstorm.ie, a strategic marketing, communications and branding agency in 2003. The company works closely with young brands, SMEs and established blue chip companies in areas such as retail, sports and leisure and high end technology, offering; marketing strategy and planning, branding, social media marketing, business development and business coaching.

Carol is a graduate from UCD B.Comm, the Irish Management Institute and Harvard Business School. She also holds a Masters in Strategic Marketing from Smurfit Graduate School.

Carol is a well known speaker, coach and business development mentor.

Any Questions?

Call Carol direct on +353872476600