

“LINKED INTO SUCCESS”

PERSONAL PROFILES & COMPANY PAGES



Do you have a Powerful Personal Profile on LinkedIn? Are you being found by the right people? Are you getting valuable leads through your profile? You should be!

As a professional, your LinkedIn Personal Profile is an incredible asset to your career. You can connect to over 200 million professionals in over 290 countries around the world. LinkedIn is NOT a virtual resume that should be tucked away for a rainy day. It is an active Business Generator!

It's now the first port of call for anyone wanting to find out more about you, who you know, what you do... To get to know you.

Make sure they see the side of you that is most beneficial to your development. Be seen and connect with the people who are most influential to you professionally.

Make sure that YOUR Personal Profile stands out, build a valuable network and really know where you're going with a strong personal strategy...

Make sure you are “LinkedInToSuccess”!



Your personal LinkedIn profile says so much about you. Working with us, your profile will be written and optimised for the best results according to your own goals. You will have a one-to-one individual session with a fully qualified Business Development Coach going through these goals and will build your full profile in a dynamic and appealing way. We can work with you to develop an engagement action plan for you to rollout (or we can do this rollout for you), ensuring your profile is fully Search Engine optimised in all the relevant areas for your successful personal and professional development.

A specialist boutique service unique to the market, “LinkedInToSuccess” was launched in 2014 by Carol O’Kelly, Founder & CEO of Redstorm Marketing & Social Media. Stand out from the crowd with a vibrant and engaging LinkedIn profile that proves you are an expert in your industry and markets you as someone who deserves to be noticed!

Carol works individually with executives looking to build personal brands and strongly position themselves for success in their specific markets. Using targeted strategies you can dramatically increase the value of your network on LinkedIn and build your brand and your business in just minutes a day.

Carol also designs compelling and dynamic LinkedIn Company Pages to enhance your business brand and your services in the mind space of your target customers.

Carol is well known for delivering punchy, hands-on LinkedIn Training – Learn the landscape of LinkedIn, how to put this platform to use for you, your team and for your business. Master insider expert tricks to get your information and updates in front of the people that really matter in your industry sector.